

All journalism is advocacy journalism. This advocacy can be disguised as impartiality, as it usually is in TV or newspaper reports and in political cartoons. But no matter how it's presented, every news report or editorial cartoon advances someone's point of view. This advocacy can be hidden, or it can be honestly and openly acknowledged.

*Yaakov Kirschen-Founder of the Dry Bones Academy of Cartoon Advocacy and Activism. (2015)*

### Dry Bones Guidelines for Advocacy and Activist Cartoonists

1. The Cartoonist should not try to conceal his/her bias or viewpoint.
2. The Cartoonist should avoid slogans and clichés.
3. The Cartoonist should not spread propaganda.
4. The Cartoonist should reject Racism, Antisemitism, and all other forms of bigotry and group stereotyping.
5. The Cartoonist should honestly present his/her actual views.